



Poinsettia Care

Temperature Control

You will notice that Boehler's puts your poinsettias in sleeves. This is to protect them from the freezing temperatures outside and mechanical damage. Even though they have this protection, poinsettias still do not like the cold. This means that you should not keep them in your car for any length of time. Your drive home is long enough. Also, make sure that you put the poinsettia directly in your heated car, not in your cold trunk.

Home Care

*When you get home, take the poinsettia out of the sleeve immediately. The leaves and bracts will begin to droop if sleeved for extended periods. The longer you leave them in the sleeve, the longer time they will need to recover.

*Poinsettias like bright light, so find an area where they get a lot of light but not direct sunlight. They prefer a temperature between 65°F and 75°F. The color will last longer with temperatures in this range.

*Place the plant away from drafts, heat from radiators, appliances or ventilation ducts.

*Remember ...a wilting poinsettia doesn't necessarily mean it is dry. It can be a sign of root rot caused by overwatering. Water the poinsettia only as needed, not letting the soil dry out completely.

If your poinsettia has foil or a pot cover, make sure that it is pierced so the water can drain out. Poinsettias do not like to sit in water. Put your plant on a saucer to collect the overflow of water and dump out any excess. Overwatering may cause severe leaf yellowing and loss.

*Contrary to what many believe poinsettias ***ARE NOT TOXIC***. If ingested they may cause minor discomfort.

Common Problems

Bract discoloration: May be caused by too low of light or temperature.

Flower and/or leaf drop: A natural process that can be affected by overwatering, drying out, very low light, or freezing temperature while in transit.

We hope the above tips make your poinsettia experience successful.